



## What is a SMART goal?

What is a SMART goal? A SMART goal is an individual or team goal that is:

**Specific.** What do you want to do? The more specific you make your goal, the easier it is to stick to.

**Measurable.** How will you know when you've completed your target? This might be answering yes or no, or setting a metric value for your end target that can be measured along the way.

**Achievable.** Is it possible for you to complete your goal? What might help you achieve it? What barriers might be in your way?

**Realistic.** How likely is it that you will achieve your goal? Make sure you aim for something you can complete.

**Timebound** when exactly do you want to achieve your goal? This adds accountability and incentive to your goal. As well as measurability.

Our brand new tool allows Farm Vet Champions and their teams to set and track SMART goals. SMART goals help us be more accountable and turn learning into action. Antimicrobial resistance is a growing global health crisis.

By setting SMART goals to tackle it at a local level, you can play your part and make a big difference. We're here to help and support you along the way. So set your smart goals now@rcvsknowledge.org for slash learn.

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